

Robert M. Green

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EDUCATION

Master of Arts in Library and Information Studies (MLIS)

Concentration in Data/Information Management & Analytics
Phi Kappa Phi & Beta Phi Mu Academic Honor Societies GPA: 4.0/4.0
"Outstanding Student Scholar" finalist

University of Wisconsin-Madison

Information School
August 2016 - May 2019

Master of Arts in Instructional Technology (MA)

Focus in Online Learning and Leadership Training GPA: 4.0 /4.0

University of Northern Iowa

May 2014 - May 2016

Bachelor of Science, Government / Public Policy (BS)

Honors: Dean's List, "Most Inspirational Leader" Award

United States Coast Guard Academy

July 1994 - May 1998

LEADERSHIP AND MANAGEMENT EXPERIENCE

City of Cedar Falls, Iowa

City Councilor (At Large)

Cedar Falls, Iowa

January 2018 - Present

- Represent 40K local residents in municipal government decision-making during a four-year term.
- Actively communicate to constituents through social media outreach, blog/website (robgreeniowa.com), and presentations to community business groups and service organizations, as well as public 'office hours'.
- Continually champion the need for openness, transparency, and accountability in local government.
- Initiate ride-alongs and tours of local government facilities, assets and operations to better understand municipal government as a connected system.
- 2018 graduate of the *Iowa Municipal Leadership Academy*, with sessions on economic development, zoning law, the budget process, and other critical municipal topics.

University of Northern Iowa

Interactive Digital Studies (IDS) Practicum Instructor

Professional & Scientific (P&S) Council (At Large representative)

Cedar Falls, Iowa

January 2018 - Present

July 2016 - Present

- Provided daily direction to 20+ undergraduates to complete a capstone-level interactive digital experience for real-world clients while under considerable time pressure.
- Mentored students to impart critical project management, client relationships, and technical competency skills.
- Represented 650+ Professional & Scientific university staff on the P&S Council for professional development, recognition, and personnel policies; served as Communications Sub-committee chair.

CutterAgent Design & Services, LLC

Owner / Creative Director

Cedar Falls, Iowa

November 2004 - December 2011

- Demonstrated strong entrepreneurial talents by creating a company to service the federal government's creative & logistical needs (including branding & signage, custom cartography, and web development).
- Directly grew client & services portfolio into nearly \$1M in annual sales over seven years.
- Managed the daily workload & quality control for five staff/contractors and seven subcontract suppliers.
- Forged strong personal relationships with clients and suppliers to predict needs, respond to federal budget forces, and continually improve and expand our catalog of innovative products and services.

RECENT ACTIVITIES AND AWARDS

- President's National Volunteer Service Award (2013)
- USCG Auxiliary (including National Staff) (2007-2017)
- U.S. Coast Guard Academy Admissions Partner & Iowa Regional Coordinator (2010-2017)
- Mayors' Volunteer Service Award Recipient (2017)
- Brigade Captain, Code for America (2015 - Present)
- Overman Park Neighborhood Association (Past President)
- Volunteer city flood response and recovery organizer
- Leadership Instructor, Hawkeye Community College
- Metropolitan Transit Outstanding Service Award (2017)
- County Emergency Management Commission Delegate
- Volunteer non-profit strategic planning facilitator (2015-present)

INFORMATION TECHNOLOGY & WEB DEVELOPMENT EXPERIENCE

University of Northern Iowa

Web Developer, IT-Client Services

Web Developer, Rod Library

Cedar Falls, Iowa

July 2018 - Present

August 2014 - July 2018

- Designed, developed and managed 14 complex, data-intensive Drupal websites, including a video/audio repository, staff intranet, and a large newspaper archive (with access to scanned images).
- Directly hired, supervised, trained, evaluated and mentored ten student web developers, programmers and multimedia specialists to meet the informational and instructional needs of the university and library.

IDEX Corporation / Viking Pump

Web Developer / Marketing Shared Services Division

Cedar Falls, Iowa

January 2012 - July 2014

- Prepared and presented technical/web proposals and conceptual briefs for business unit clients.
- Developed and maintained 20+ corporate product support web sites using Drupal 7, .ASP, ASP.NET, IBM WebSphere, Serena Collage, Microsoft FrontPage, and Dreamweaver.

American Color Imaging

Technical Support Specialist / Web Specialist / Product Development

Cedar Falls, Iowa

April 2005 - May 2009

- Adapted and exploited printing technology to invent new products and services for national photo lab.
- Researched, scripted and recorded 50+ training videos demonstrating the use of proprietary software.
- Led the development of a critical \$70K web application for uploading, customizing and printing client images.

MILITARY EXPERIENCE

United States Coast Guard

Commissioned Officer (Ensign O-1 to Lieutenant O-3)

Cadet (U.S. Coast Guard Academy)

May 1998 - November 2004

July 1994 - May 1998

- Managed the daily training, discipline, and tasking of 35+ officers and crew aboard two Coast Guard cutters in a demanding Alaskan operational environment as Executive Officer and Operations Officer; guided the budgeting and logistics in support of search & rescue, law enforcement and other missions; directly managed a \$1.5M operational budget.
- Provided oversight as Command Duty Officer to dozens of Gulf Coast law enforcement and search & rescue operations at Coast Guard Command Center Mobile, Alabama.
- Served as acting Executive Assistant to four Admirals in Washington D.C.; performance evaluations noted an understanding of strategy, budget and policy and political considerations far exceeding pay grade.
- Completed seven credits toward a masters in National Security Strategy through the U.S. Naval War College.
- Organized staff efforts for the Pentagon's Navy / Coast Guard joint service board, providing briefings and support to flag and senior officers in a high-tempo environment after 9/11 (including Iraq invasion sealift).
- Recommended by flag officers for "the toughest, most challenging leadership assignments".
- Recognized at four-year federal service academy as *Most Inspiring Leader* by 168 classmates at graduation.
- Volunteered to lead and train a division of fourteen Coast Guard Academy cadets during two high-intensity, high-visibility transatlantic voyages aboard USCGC EAGLE, "America's Tall Ship" over nine weeks.

MILITARY QUALIFICATIONS, SKILLS, TRAINING, AND AWARDS

- Command Intelligence Officer (1998)
- Operations Officer / Shipboard Navigator
- National Maritime Law Enforcement Academy (2000)
- Various Budgeting and Contracting Programs
- Top Secret - SCI Clearance (2001-2004)
- USCG Commendation Medal & Achievement Medal
- Incident Command System Level 100 & 200 (1999)
- Hazardous Materials Response Certification (2000)
- Basic & Advanced Shipboard Firefighting (1998-2004)
- Coast Guard Boarding Officer (2000-2004)
- Baretta 9mm Pistol [Sharpshooter] and M-16 Rifle [Expert]
- Prospective Commanding Officer/Executive Officer School (2003)